

Curriculum Vitae

Jordan L. Soll, (Hon) B.Sc., D.D.S., Dip. ABAD

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Date of Birth: December 17, 1956

Educational Background:

2014 Bioclear Matrix, Faculty of Tecumseh Washington.
2010 Diplomate American Board of Aesthetic Dentistry
2002 Marketing
Queens Executive Development Centre
Queens School of Business
1999 Bravo Presentation Coaching
Corporate Vision, Toronto
1995-1998 Strategic Coach Program
Toronto
1995 Post Graduate Program in Esthetic Dentistry
State University of New York at Buffalo
School of Dental Medicine
1985 Faculty Internship Program
Faculty of Dentistry, University of Toronto
1984 University of Toronto, Faculty of Dentistry
Doctor of Dental Surgery Degree(DDS)
1980 University of Western Ontario
Bachelor of Science Degree (Hon. B.Sc.)
Dean's Honors List

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Professional Associations:

- 2012-Present Fellow, American College of Dentists
- 2012-Present Fellow, Pierre Fauchard Academy
- 2012-Present Editor and Co-Chairman of the Editorial Board, Oral Health Journal
- 2008-Present Cityline Dental Expert, CityTV – Toronto
- 2005-Present American Society for Dental Aesthetics
- 2004-Present Founding Member of the Canadian Academy of Esthetic Dentistry
- 2003-2004 Member of the Council for Innovative Dentistry
3M Corporation
- 2002-Present Technical Consultant, 3M Corporation
- October 2001 Developed the “Strategic Esthetic Protocol for Anterior Veneer Preparation”
Brassler Canada
- 2001-2006 Participant, Clinicians Round Table
Kerr Corporation/Sybron Dental Specialties, Inc
Los Angeles, CA
- 1999-2006 Technical Consultant, Kerr Corporation/
Sybron Dental Specialties, Inc.
- 1999-2001 Clinical Consultant, Nobel Biocare Canada
- 1999-2011 Advisory Board, Toronto Implant and Aesthetic Study Club
- 1999-2000 Crown Council
- 1998-2011 Cosmetic Consultant, Editorial Board
Oral Health Journal
- 1998-2003 Teaching Faculty, George Brown College of Applied Arts & Technology
- 1998-2002 Toronto Crown and Bridge Study Club
- 2012-Present Toronto Crown and Bridge Study Club
- 1994-1995 Planning Committee Toronto Academy of Cosmetic Dentistry
- 1993-2003 American Academy of Cosmetic Dentistry
- 1993-2005 Toronto Academy of Cosmetic Dentistry
- 1985-1987 Re-opened Outpatient Dental Clinic,
Department of Dentistry,
Etobicoke General Hospital
- 1985-1996 Staff Member, Department of Dentistry
Etobicoke General Hospital

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1984-2006 Alpha Omega Fraternity
1984-Present Ontario Dental Association

Community Associations:

2006 Co-Chair, Dental Division, UJA Campaign of Greater Toronto
2005 Steering Committee, University of Toronto
Faculty of Dentistry, Awards Gala
2004-2005 Development Committee, The Mabin School
2004 Fundraising Committee Gala Dinner, Reena Foundation
1998 Co Chair, Leukemia Research Fund of Canada Gala
1996-Sept 1998 Membership Committee, Beth Tzedec Synagogue

Presentations:

June 20, 2013 What's Behind Your Smile
Richmond Hill Dental Society
Markham, Ontario

December 1st, 2011 Digital Impression Taking
Table Clinic
Toronto Implant and Aesthetic Study Club
Toronto, Ontario

October 14, 2011 Digital Impression Taking:
The Technique – The Practicality
International Dental Congress
Mississauga, Ontario

April to June 2010 Representative to Johnson and Johnson
Co-ordinated by Edelman Public Relations
for Listerine Whitening and Restoring Mouthwash
Including Television, Radio and Print

June 10, 2010 What's Behind Your Smile?
Pow Dental Laboratory
Woodstock, Ontario

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January 20, 2010	The Cosmetic Dental Practice: From Dream to Reality Toronto Implant and Aesthetic Study Club Members Evening Toronto, Ontario
March 6, 2009	So You Want To Be A Cosmetic Dentist? Pacific Dental Conference Vancouver, British Columbia
December 3, 2008	Porcelain Veneer Temporization Toronto Implant and Aesthetic Study Club Members Evening Toronto, Ontario
March 7, 2008	What's Behind Your Smile? Pacific Dental Conference Vancouver, British Columbia
March 8, 2007	Achieve Maximum Altitude Pacific Dental Conference Vancouver, British Columbia
August 27, 2005	60 Minute Aesthetic Highlights Canadian Academy of Esthetic Dentistry Montreal, Quebec
February 28, 2005	Achieve Maximum Altitude Alpha Omega Fraternity Toronto, Ontario
December 8, 2004	Predictable Aesthetic Dentistry Implant Mentor Study Club Dental Services Group of Toronto Dental Laboratory Toronto, Ontario
February 1-8, 2004	Strategies and Techniques in Cosmetic Dentistry Celebrity Millenium Cruises Straumann Canada

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- November 27, 2003 Predictable Aesthetic Dentistry
Chinese Canadian Dental Society
Mississauga, Ontario
- October 3, 2003 Jambala – Extend Your Reach
2003 Annual Scientific Session
The College of Dental Surgeons of Saskatchewan
Regina, Saskatchewan
- September 13, 2003 Strategic Esthetic Planning:
A Must For A Predictable Outcome
International Congress Symposium
Toronto, Ontario
- May 30, 2003 Jambala – Extend Your Reach
Toronto Implant Study Club
Toronto, Ontario
- May 5, 2003 Jambala – Extend Your Reach
Department of Post Graduate Studies
Faculty of Dentistry
University of Toronto
Toronto, Ontario
- March 6, 2003 Jambala – Extend Your Reach
Pacific Dental Conference
Vancouver, British Columbia
- June 7, 2002 Achieve Maximum Altitude
Klausz Dental Laboratories Ltd.,
Kerr Corporation/Sybron Dental Specialties, Inc.,
Polaroid Canada Inc.,
SciCan,
Brasseler Canada,
Vident Canada,
Dental Marketing Inc.,
The Learning Express,
Markham, Ontario

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February 22, 2002	Jambala – Extend Your Reach Niagara Peninsula Dental Association 3M Canada Company St. Catharines, Ontario
January 14, 2002	Jambala – Extend Your Reach Restorative Hygienist Program George Brown College Toronto, Ontario
October 23, 2001	Jambala – Extend Your Reach Klausz Dental Laboratories, Dental Marketing Inc., Polaroid Canada Inc., Kerr Corporation/Sybron Dental Specialties, Inc. Toronto, Ontario
August 4, 2001	Achieve Maximum Altitude Academy of General Dentistry Conference New York, NY
March 29, 2001	Jambala – Extend Your Reach Faculty of Dentistry University of Toronto Toronto, Ontario
March 24, 2001	Achieve Maximum Altitude Excellence in Dentistry Spring Break Seminar Destin, Florida
January 22, 2001	Jambala – Extend Your Reach Restorative Hygienist Program George Brown College Toronto, Ontario
January 19, 2001	Jambala – Extend Your Reach Vancouver District Dental Society Vancouver, British Columbia

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September 15, 2000	Achieve Maximum Altitude Full Day Program Ash Temple Limited Toronto, Ontario
May 11, 2000	Achieve Maximum Altitude Full Day Program American Academy of Cosmetic Dentistry 16 th Annual Scientific Session San Francisco, California
March 9, 2000	Strategic Esthetic Planning for Predictable Results Faculty of Dentistry, Graduating Class University of Toronto Toronto, Ontario
January 17, 2000	Step Into Action Restorative Hygienist Program George Brown College Toronto, Ontario
October 12, 1999	Step Into Action Clinical Forum – Nobel Biocare Inc. Montreal, Quebec
September 24, 1999	Achieve Maximum Altitude Full Day Program Krest Ceramic Laboratories Toronto, Ontario
June 10, 1999	Strategic Esthetic Planning For Predictable Results De Luca Dental Laboratories Willowdale, Ontario
May 29, 1999	Step Into Action American Academy of Cosmetic Dentistry 15 th Annual Scientific Session San Antonio, Texas

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May 1 st , 1999	Strategic Esthetic Planning For Predictable Results Ontario Dental Association Spring Convention Toronto, Ontario
April 8, 1999	Step Into Action Ontario Dental Nurses & Assistants Association Toronto, Ontario
February 25, 1999	Step Into Action Faculty of Dentistry University of Toronto Toronto, Ontario
January 14, 2000	Strategic Esthetic Planning for Predictable Results Faculty of Dentistry, Department of Continuing Education University of Toronto Toronto, Ontario
November 16, 1998	Strategic Esthetic Planning For Predictable Results Restorative Hygienist Program George Brown College Toronto, Ontario
November 26, 1997	Strategic Esthetic Planning For Predictable Results Winter Clinic Academy of Dentistry Toronto, Ontario
June 7, 1997	Strategic Esthetic Planning For Predictable Results Post Graduate Program in Esthetic Dentistry State University of New York at Buffalo School of Dental Medicine
April 12, 1997	Strategic Esthetic Planning For Predictable Results Ontario Restorative Dental Hygienists Study Club George Brown College Toronto, Ontario

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- February 9, 1997 Strategic Esthetic Planning For Predictable Results
N.Y. Group for Aesthetic Dentistry
With Dr. L. Rosenthal and Dr. R. Nash
Americus Dental Lab
New York, New York
- January 20, 1997 A Multi-Disciplinary Approach to Cosmetic Dentistry
Half Day Seminar
Alpha Omega Dental Fraternity
Toronto, Ontario
- January 16, 1997 Strategic Esthetic Planning For Predictable Results
The Bay of Quinte Dental Society
Trenton, Ontario
- December 3, 1996 Strategic Esthetic Planning For Predictable Results
The Downtown Perio-Prosthetic Study Club
Toronto, Ontario
- November 27, 1996 Strategic Esthetic Planning For Predictable Results
Kingston Dental Society
Kingston, Ontario
- November 18, 1996 Aesthetics in Dentistry
Image Consultants of Canada Association
Toronto, Ontario
- June 19, 1996 Aesthetics in Dentistry
Executive Offices of the Queens 400 Business Centre
Unionville, Ontario

Publications:

Soll J., Preparing for Tomorrow Today
Oral Health Office
October 2013 pages 16-18

Page #10

Soll J., Do You Have a Blue Ocean Strategy
Oral Health Viewpoint
April 2013 pages 12-14

Soll J., I Lost My Best Friend
Oral Health Viewpoint
April 2012 pages 12-13

Soll J., Laingchild T., Improving the Past With
The Economic Realities of Today
Oral Health
April 2012 pages 16-22

Soll J., Digital Impression Taking: A New Paradigm
Oral Health
March 2011 pages 18-24

Soll J., Cosmetic Dentistry: A Patient Driven Subspecialty
Oral Health, 100th Anniversary Issue
September 2011 pages 36-37

Soll J., What Do They Think They Are Missing?
Oral Health Viewpoint
April 2011 pages 10-12

Soll J., Laingchild T., Silvestri L., Predictable Strategies for
the Baby Boomer Generation
Oral Health
April 2011 pages 65-76

Soll J., Ode To Randy
Oral Health Viewpoint
April 2010 page 12

Soll J., Mulholland S., Laingchild T., A Cinder-Ella Story
Oral Health
April 2009 pages 53-67

Page #11

Soll J., Sad, But True
Oral Health Viewpoint
April 2009 pages 10-12

Soll J. Protocol For Porcelain Veneer Temporization
Oral Health
December 2008 pages 9-12

Soll J., Mulholland S., Laingchild T., Elements of a Make Over
Oral Health
April 2008 pages 95-106

Soll J. Mid-Life Crisis
Oral Health Viewpoint
April 2008 pages 16-17

Soll J. If You Are Wearing Loupes... the Line Never Blurred
Oral Health Viewpoint
April 2007 pages 10-11

Soll J. Stepping Down, Not Out
Oral Health Editorial
April 2006 pages 3-4

Soll J. Which Friend Will You Be?
Oral Health Editorial
April 2005 pages 3-4

Soll J. Give Me A Break
Oral Health Editorial
April 2004 pages 3-4

Soll J. How Fit Is Your Most Valuable Piece Of Equipment?
Oral Health Editorial
April 2003 pages 3-6

Page #12

Soll J. Aggressive Tooth Reduction to Satisfy the
Patients Esthetic Demands
Contemporary Esthetics and Restorative Practice
December 2002 page 16
Vol. 6 No. 12

Soll J. It's Not Just About Teeth
Oral Health Editorial
July 2002 page 6

Soll J. Unpredictable Times Demand Predictable Strategies
Oral Health Editorial
April 2002 page 3

Soll J. Expa-syl: The Key To Making
Routine Impression-Taking, Routine
Oral Health
July 2001 pages 13-17

Soll J. Free Consultation?
Oral Health Editorial
April 2001 page 3

Soll J. Vital Tooth Whitening: Slow and Steady Wins the Race
Oral Health
July 2000 pages 47-52

Soll J. Achieve Maximum Altitude
Ontario Academy of General Dentistry Newsletter
Spring 2000 page 5

Excellence in Dentistry's Audio Tape Series
The Profitable Dentist – Dr. Woody Oakes
Recorded April 19, 2000

Soll J. Don't React to Change, Anticipate It
Oral Health Editorial
April 2000 page 3

Page #13

Soll J. Point 4: The Hybrid That Polishes Like a Microfill
Oral Health
February 2000 pages 45-47

Glassman G., Serota K., Soll J. A New Method for the Restoration of the
Endodontically Treated Tooth: The Luscent Anchor™ System
Oral Health
December 1999 pages 23-26

Soll J., Freeman B. Interdisciplinary Dentofacial Therapy:
A Comprehensive Approach to Maximize Treatment Outcome
Oral Health
September 1999 pages 47-54

Soll J., Jackson R. The Importance of Technique in Eliminating
Post-Operative Sensitivity
Oral Health
July 1999 pages 61-65

1999 Conceived and Developed the
ACHIEVE MAXIMUM ALTITUDE PROGRAM© and the 90-
DAY FLIGHT PLAN WORKBOOK©

Soll J. Are You Creating Value For Someone Else
Oral Health Editorial
April 1999 page 3

Soll J. A Perio Restorative Solution To An Aesthetic Dilemma
Oral Health
April 1999 pages 9-14

Soll J. Run Where Cabs Don't Go
Oral Health Editorial
November 1998 page 3

Soll J. Step Into Action
Dentistry Today
September 1998 pages 58-63

Page #14

Soll J. Restoration of the Mandibular Dentition: The Lost Arch
Oral Health
August 1998 pages 9-12

Soll J. Aesthetic Restorative Solutions
Oral Health
June 1998 pages 11-15

May 1998 Dental Products Report
Review of the Strategic Esthetic Planning Guide

October 1997 Reality Magazine
Review of the Strategic Esthetic Planning Guide

Soll J. Strategic Esthetic Planning for Predictably Successful Results
Oral Health
April 1997 pages 35-43

1996 Developed the STRATEGIC ESTHETIC
PLANNING GUIDE△

Soll J. Cosmetic Dentistry-Walk Before You Run
Alumni Today Faculty of Dentistry, University of Toronto
Vol. 14 Fall 1996 Issue 1:112-114

Media Appearances:

July/August 2012	Smile R/x Zoomer Magazine Charmaine Gooden Pages 40-41
December 6, 2011	Digital Impression Taking Cityline with Tracy Moore CityTV – Toronto
October 5, 2010	Makeover Cityline with Tracy Moore CityTV – Toronto

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May 2010	An Interview with Dr. Jordan Soll on Dental Implants Featured Interviews www.bizymoms.com
February 3, 2010	Makeover Cityline with Tracy Moore CityTV – Toronto
December 10, 2008	Total Makeover A Cinder-Ella Story Cityline with Tracy Moore CityTV – Toronto
October 2007	Whiten up! More Magazine Hilary Kelley Page 46
September 2007	A Million Dollar Smile Flare Magazine Yuki Hayashi Page 124
August 1, 2007	Total Makeover Cityline with Marilyn Denis CityTV – Toronto
Summer 2007	Say It With A Perfect Smile Waheeda Harris Life and Fashion Magazine International
May 12, 2007	Wattle Warrior Robin Harvey The National Post Page WP4
March 15, 2007	The Glamorous Side of Dentistry News Hour Global Television Network

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December 2003	Cosmetic Dentistry Balance - Television for Living Well C.T.V. Network
April 2003	Oral Health Month Canadian Dental Association The World According To Gross Cable Pulse 24 News
October 2002	Makeover: Mouth To Mouth Flare Magazine Suzanne Boyd Page 92
October 2001	Brush Up On Your Smile Good Times Magazine Pages 36-39 Senior Publications Inc.
March 6, 2001	National Dentist Day Long In The Tooth The World According To Gross Cable Pulse 24 News
October 7, 1997	Tooth Whitening Canadian Living T.V. C.T.V. Network
May 23, 1997	Cosmetics in Dentistry – What’s New Rogers Community Television
January 15, 1997	Computer Imaging In Cosmetic Dentistry New Attitudes - Life Channel
November 25, 1996	Tooth Whitening New Attitudes - Life Channel
May 13, 1996	Interview on Cosmetic Dentistry Chronicle News Magazine CHFI-FM – Toronto

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March 13, 1996

Cosmetic Whitening
Cityline
CityTV - Toronto

March 1996

My! What a Nice Smile!
Marlene Habib - Canadian Press