# Curriculum Vitae

Jordan L. Soll, (Hon) B.Sc., D.D.S., Dip. ABAD

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**Date of Birth:** December 17, 1956

# Educational Background:

2022 Schulich Mini-MBA: Dentist Business Leadership Program Oral Health

 Group

2014 Bioclear Matrix System Certified Provider

2010 Diplomate American Board of Aesthetic Dentistry 2002 Marketing

Queens Executive Development Centre Queens School of Business

1999 Bravo Presentation Coaching Corporate Vision, Toronto

1995-1998 Strategic Coach Program Toronto

1995 Post Graduate Program in Esthetic Dentistry State University of New York at Buffalo School of Dental Medicine

1985 Faculty Internship Program

Faculty of Dentistry, University of Toronto 1984 University of Toronto, Faculty of Dentistry

Doctor of Dental Surgery Degree (DDS) 1980 University of Western Ontario

Bachelor of Science Degree (Hon. B.Sc.) Dean’s Honors List

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| **Professional Associations:** |  |
| 2016-Present Black Belt (Shodan), Summit Karate-Toronto |
| 2012-Present | Fellow, American College of Dentists |
| 2012-Present | Fellow, Pierre Fauchard Academy |
| 2012-Present | Editor and Co-Chairman of the Editorial Board, |
|  | Oral Health Journal |
| 2008-Present | Cityline Dental Expert, CityTV – Toronto |
| 2005-Present | American Society for Dental Aesthetics |
| 2004-Present | Founding Member of the Canadian Academy of |
|  | Esthetic Dentistry |
| 2003-2004 | Member of the Council for Innovative Dentistry |
|  | 3M Corporation |
| 2002-Present | Technical Consultant, 3M Corporation |
| October 2001 | Developed the “Strategic Esthetic Protocol for |
|  | Anterior Veneer Preparation” |
|  | Brassler Canada |
| 2001-2006 | Participant, Clinicians Round Table |
|  | Kerr Corporation/Sybron Dental Specialties, Inc |
|  | Los Angeles, CA |
| 1999-2006 | Technical Consultant, Kerr Corporation/ |
|  | Sybron Dental Specialties, Inc. |
| 1999-2001 | Clinical Consultant, Nobel Biocare Canada |
| 1999-2011 | Advisory Board, Toronto Implant and Aesthetic |
|  | Study Club |
| 1999-2000 | Crown Council |
| 1998-2011 | Cosmetic Consultant, Editorial Board |
|  | Oral Health Journal |
| 1998-2003 | Teaching Faculty, George Brown College of |
|  | Applied Arts & Technology |
| 1998-2002 | Toronto Crown and Bridge Study Club |
| 2012-Present | Toronto Crown and Bridge Study Club |
| 1994-1995 | Planning Committee Toronto Academy of |
|  | Cosmetic Dentistry |
| 1993-2003 | American Academy of Cosmetic Dentistry |
| 1993-2005 | Toronto Academy of Cosmetic Dentistry |
| 1985-1987 | Re-opened Outpatient Dental Clinic, |
|  | Department of Dentistry, |
|  | Etobicoke General Hospital |
| 1985-1996 | Staff Member, Department of Dentistry |
|  | Etobicoke General Hospital |

1984-2006 Alpha Omega Fraternity 1984-Present Ontario Dental Association

# Community Associations:

2006 Co-Chair, Dental Division, UJA Campaign of Greater Toronto 2005 Steering Committee, University of Toronto

Faculty of Dentistry, Awards Gala

2004-2005 Development Committee, The Mabin School

2004 Fundraising Committee Gala Dinner, Reena Foundation 1998 Co Chair, Leukemia Research Fund of Canada Gala

1996-Sept 1998 Membership Committee, Beth Tzedec Synagogue

# Presentations:

June 20, 2013 What’s Behind Your Smile

Richmond Hill Dental Society Markham, Ontario

December 1st, 2011 Digital Impression Taking

Table Clinic

Toronto Implant and Aesthetic Study Club Toronto, Ontario

October 14, 2011 Digital Impression Taking:

The Technique – The Practicality International Dental Congress Mississauga, Ontario

April to June 2010 Representative to Johnson and Johnson

Co-ordinated by Edelman Public Relations

for Listerine Whitening and Restoring Mouthwash Including Television, Radio and Print

June 10, 2010 What’s Behind Your Smile?

Pow Dental Laboratory Woodstock, Ontario

January 20, 2010 The Cosmetic Dental Practice: From Dream to Reality Toronto Implant and Aesthetic Study Club

Members Evening Toronto, Ontario

March 6, 2009 So You Want To Be A Cosmetic Dentist?

Pacific Dental Conference Vancouver, British Columbia

December 3, 2008 Porcelain Veneer Temporization

Toronto Implant and Aesthetic Study Club Members Evening

Toronto, Ontario

March 7, 2008 What’s Behind Your Smile?

Pacific Dental Conference Vancouver, British Columbia

March 8, 2007 Achieve Maximum Altitude

Pacific Dental Conference Vancouver, British Columbia

August 27, 2005 60 Minute Aesthetic Highlights

Canadian Academy of Esthetic Dentistry Montreal, Quebec

February 28, 2005 Achieve Maximum Altitude

Alpha Omega Fraternity Toronto, Ontario

December 8, 2004 Predictable Aesthetic Dentistry

Implant Mentor Study Club

Dental Services Group of Toronto Dental Laboratory Toronto, Ontario

February 1-8, 2004 Strategies and Techniques in Cosmetic Dentistry

Celebrity Millenium Cruises Straumann Canada

November 27, 2003 Predictable Aesthetic Dentistry

Chinese Canadian Dental Society Mississauga, Ontario

October 3, 2003 Jambala – Extend Your Reach

2003 Annual Scientific Session

The College of Dental Surgeons of Saskatchewan Regina, Saskatchewan

September 13, 2003 Strategic Esthetic Planning:

A Must For A Predictable Outcome International Congress Symposium Toronto, Ontario

May 30, 2003 Jambala – Extend Your Reach

Toronto Implant Study Club Toronto, Ontario

May 5, 2003 Jambala – Extend Your Reach

Department of Post Graduate Studies Faculty of Dentistry

University of Toronto Toronto, Ontario

March 6, 2003 Jambala – Extend Your Reach

Pacific Dental Conference Vancouver, British Columbia

June 7, 2002 Achieve Maximum Altitude

Klausz Dental Laboratories Ltd.,

Kerr Corporation/Sybron Dental Specialties, Inc., Polaroid Canada Inc.,

SciCan,

Brasseler Canada, Vident Canada, Dental Marketing Inc., The Learning Express, Markham, Ontario

February 22, 2002 Jambala – Extend Your Reach

Niagara Peninsula Dental Association 3M Canada Company

St. Catharines, Ontario

January 14, 2002 Jambala – Extend Your Reach

Restorative Hygienist Program George Brown College Toronto, Ontario

October 23, 2001 Jambala – Extend Your Reach

Klausz Dental Laboratories, Dental Marketing Inc., Polaroid Canada Inc.,

Kerr Corporation/Sybron Dental Specialties, Inc. Toronto, Ontario

August 4, 2001 Achieve Maximum Altitude

Academy of General Dentistry Conference New York, NY

March 29, 2001 Jambala – Extend Your Reach

Faculty of Dentistry University of Toronto Toronto, Ontario

March 24, 2001 Achieve Maximum Altitude

Excellence in Dentistry Spring Break Seminar Destin, Florida

January 22, 2001 Jambala – Extend Your Reach

Restorative Hygienist Program George Brown College Toronto, Ontario

January 19, 2001 Jambala – Extend Your Reach

Vancouver District Dental Society Vancouver, British Columbia

September 15, 2000 Achieve Maximum Altitude

Full Day Program Ash Temple Limited Toronto, Ontario

May 11, 2000 Achieve Maximum Altitude

Full Day Program

American Academy of Cosmetic Dentistry 16th Annual Scientific Session

San Francisco, California

March 9, 2000 Strategic Esthetic Planning for Predictable Results

Faculty of Dentistry, Graduating Class University of Toronto

Toronto, Ontario

January 17, 2000 Step Into Action

Restorative Hygienist Program George Brown College Toronto, Ontario

October 12, 1999 Step Into Action

Clinical Forum – Nobel Biocare Inc. Montreal, Quebec

September 24, 1999 Achieve Maximum Altitude

Full Day Program

Krest Ceramic Laboratories Toronto, Ontario

June 10, 1999 Strategic Esthetic Planning For Predictable Results De Luca Dental Laboratories

Willowdale, Ontario

May 29, 1999 Step Into Action

American Academy of Cosmetic Dentistry 15th Annual Scientific Session

San Antonio, Texas

May 1st, 1999 Strategic Esthetic Planning For Predictable Results

Ontario Dental Association Spring Convention Toronto, Ontario

April 8, 1999 Step Into Action

Ontario Dental Nurses & Assistants Association Toronto, Ontario

February 25, 1999 Step Into Action

Faculty of Dentistry University of Toronto Toronto, Ontario

January 14, 2000 Strategic Esthetic Planning for Predictable Results

Faculty of Dentistry,

Department of Continuing Education University of Toronto

Toronto, Ontario

November 16, 1998 Strategic Esthetic Planning For Predictable Results

Restorative Hygienist Program George Brown College Toronto, Ontario

November 26, 1997 Strategic Esthetic Planning For Predictable Results

Winter Clinic Academy of Dentistry Toronto, Ontario

June 7, 1997 Strategic Esthetic Planning For Predictable Results

Post Graduate Program in Esthetic Dentistry State University of New York at Buffalo School of Dental Medicine

April 12, 1997 Strategic Esthetic Planning For Predictable Results

Ontario Restorative Dental Hygienists Study Club George Brown College

Toronto, Ontario

February 9, 1997 Strategic Esthetic Planning For Predictable Results

N.Y. Group for Aesthetic Dentistry With Dr. L. Rosenthal and Dr. R. Nash Americus Dental Lab

New York, New York

January 20, 1997 A Multi-Disciplinary Approach to Cosmetic Dentistry Half Day Seminar

Alpha Omega Dental Fraternity Toronto, Ontario

January 16, 1997 Strategic Esthetic Planning For Predictable Results

The Bay of Quinte Dental Society Trenton, Ontario

December 3, 1996 Strategic Esthetic Planning For Predictable Results

The Downtown Perio-Prosthetic Study Club Toronto, Ontario

November 27, 1996 Strategic Esthetic Planning For Predictable Results

Kingston Dental Society Kingston, Ontario

November 18, 1996 Aesthetics in Dentistry

Image Consultants of Canada Association Toronto, Ontario

June 19, 1996 Aesthetics in Dentistry

Executive Offices of the Queens 400 Business Centre Unionville, Ontario

# Publications:

Soll J., Lenga Y., Singer E., Sommerville S

Four team members, one goal: A transformation story Oral Health

April 2020, pages 10-20

Soll J., Venditelli B, Lenga Y

A Multidisciplinary Approach for An Aesthetic Rehabilitation Oral Health

September 2019, pages 12-21

Soll J., Venditelli B

Smile Enhancement In the Most Conservative Fashion, An Orthodontic, Restorative Perspective

Oral Health

April 2017, page 8-16

Soll J., The Evolution of a Smile- A Sixteen Year Perspective

Oral Health

April 2015, pages 16-25

Soll J., Grit

Oral Health Viewpoint April 2014 pages 24-25

Soll J., Preparing for Tomorrow Today Oral Health Office October 2013 pages 16-18

Soll J., Do You Have a Blue Ocean Strategy Oral Health Viewpoint

April 2013 pages 12-14

Soll J., I Lost My Best Friend Oral Health Viewpoint

April 2012 pages 12-13

Soll J., Laingchild T., Improving the Past With The Economic Realities of Today

Oral Health

April 2012 pages 16-22

Soll J., Digital Impression Taking: A New Paradigm Oral Health

March 2011 pages 18-24

Soll J., Cosmetic Dentistry: A Patient Driven Subspecialty Oral Health, 100th Anniversary Issue

September 2011 pages 36-37

Soll J., What Do They Think They Are Missing? Oral Health Viewpoint

April 2011 pages 10-12

Soll J., Laingchild T., Silvstri L., Predictable Strategies for the Baby Boomer Generation

Oral Health

April 2011 pages 65-76

Soll J., Ode To Randy Oral Health Viewpoint April 2010 page 12

Soll J., Mulholland S., Laingchild T., A Cinder-Ella Story Oral Health

April 2009 pages 53-67

Soll J., Sad, But True Oral Health Viewpoint April 2009 pages 10-12

Soll J. Protocol For Porcelain Veneer Temporizaton Oral Health

December 2008 pages 9-12

Soll J., Mulholland S., Laingchild T., Elements of a Make Over Oral Health

April 2008 pages 95-106

Soll J. Mid-Life Crisis Oral Health Viewpoint April 2008 pages 16-17

Soll J. If You Are Wearing Loupes… the Line Never Blurred Oral Health Viewpoint

April 2007 pages 10-11

Soll J. Stepping Down, Not Out Oral Health Editiorial

April 2006 pages 3-4

Soll J. Which Friend Will You Be? Oral Health Editorial

April 2005 pages 3-4

Soll J. Give Me A Break Oral Health Editorial April 2004 pages 3-4

Soll J. How Fit Is Your Most Valuable Piece Of Equipment? Oral Health Editorial

April 2003 pages 3-6

Soll J. Aggressive Tooth Reduction to Satisfy the Patients Esthetic Demands

Contemporary Esthetics and Restorative Practice December 2002 page 16

Vol. 6 No. 12

Soll J. It’s Not Just About Teeth Oral Health Editorial

July 2002 page 6

Soll J. Unpredictable Times Demand Predictable Strategies Oral Health Editorial

April 2002 page 3

Soll J. Expa-syl: The Key To Making Routine Impression-Taking, Routine Oral Health

July 2001 pages 13-17

Soll J. Free Consultation? Oral Health Editorial April 2001 page 3

Soll J. Vital Tooth Whitening: Slow and Steady Wins the Race Oral Health

July 2000 pages 47-52

Soll J. Achieve Maximum Altitude

Ontario Academy of General Dentistry Newsletter Spring 2000 page 5

Excellence in Dentistry’s Audio Tape Series The Profitable Dentist – Dr. Woody Oakes Recorded April 19, 2000

Soll J. Don’t React to Change, Anticipate It Oral Health Editorial

April 2000 page 3

Soll J. Point 4: The Hybrid That Polishes Like a Microfill Oral Health

February 2000 pages 45-47

Glassman G., Serota K., Soll J. A New Method for the Restoration of the Endodontically Treated Tooth: The Luscent Anchor™ System

Oral Health

December 1999 pages 23-26

Soll J., Freeman B. Interdisciplinary Dentofacial Therapy:

A Comprehensive Approach to Maximize Treatment Outcome Oral Health

September 1999 pages 47-54

Soll J., Jackson R. The Importance of Technique in Eliminating Post-Operative Sensitivity

Oral Health

July 1999 pages 61-65

1999 Conceived and Developed the

ACHIEVE MAXIMUM ALTITUDE PROGRAM© and the 90-DAY FLIGHT PLAN WORKBOOK©

Soll J. Are You Creating Value For Someone Else Oral Health Editorial

April 1999 page 3

Soll J. A Perio Restorative Solution To An Aesthetic Dilemma Oral Health

April 1999 pages 9-14

Soll J. Run Where Cabs Don’t Go Oral Health Editorial

November 1998 page 3

Soll J. Step Into Action Dentistry Today

September 1998 pages 58-63

Soll J. Restoration of the Mandibular Dentition: The Lost Arch Oral Health

August 1998 pages 9-12

Soll J. Aesthetic Restorative Solutions Oral Health

June 1998 pages 11-15

May 1998 Dental Products Report

Review of the Strategic Esthetic Planning Guide

October 1997 Reality Magazine

Review of the Strategic Esthetic Planning Guide

Soll J. Strategic Esthetic Planning for Predictably Successful Results Oral Health

April 1997 pages 35-43

1996 Developed the STRATEGIC ESTHETIC PLANNING GUIDE

Soll J. Cosmetic Dentistry-Walk Before You Run Alumni Today Faculty of Dentistry, University of Toronto Vol. 14 Fall 1996 Issue 1:112-114

# Media Appearances:

July 2016 Bioclear

Cityline with Tracy Moore CityTV- Toronto

July/August 2012 Smile R/x

Zoomer Magazine Charmaine Gooden Pages 40-41

December 6, 2011 Digital Impression Taking

Cityline with Tracy Moore CityTV – Toronto

October 5, 2010 Makeover

Cityline with Tracy Moore CityTV – Toronto

May 2010 An Interview with Dr. Jordan Soll on Dental Implants

Featured Interviews [www.bizymoms.com](http://www.bizymoms.com/)

February 3, 2010 Makeover

Cityline with Tracy Moore CityTV – Toronto

December 10, 2008 Total Makeover

A Cinder-Ella Story Cityline with Tracy Moore CityTV – Toronto

October 2007 Whiten up!

More Magazine Hilary Kelley Page 46

September 2007 A Million Dollar Smile

Flare Magazine Yuki Hayashi Page 124

August 1, 2007 Total Makeover

Cityline with Marilyn Denis CityTV – Toronto

Summer 2007 Say It With A Perfect Smile

Waheeda Harris

Life and Fashion Magazine International

May 12, 2007 Wattle Warrior Robin Harvey The National Post Page WP4

March 15, 2007 The Glamorous Side of Dentistry News Hour

Global Television Network

December 2003 Cosmetic Dentistry

Balance - Television for Living Well

C.T.V. Network

April 2003 Oral Health Month Canadian Dental Association

The World According To Gross Cable Pulse 24 News

October 2002 Makeover: Mouth To Mouth

Flare Magazine Suzanne Boyd Page 92

October 2001 Brush Up On Your Smile

Good Times Magazine Pages 36-39

Senior Publications Inc.

March 6, 2001 National Dentist Day

Long In The Tooth

The World According To Gross Cable Pulse 24 News

October 7, 1997 Tooth Whitening

Canadian Living T.V.

C.T.V. Network

May 23, 1997 Cosmetics in Dentistry – What’s New

Rogers Community Television

January 15, 1997 Computer Imaging In Cosmetic Dentistry

New Attitudes - Life Channel

November 25, 1996 Tooth Whitening

New Attitudes - Life Channel

May 13, 1996 Interview on Cosmetic Dentistry

Chronicle News Magazine CHFI-FM – Toronto

March 13, 1996 Cosmetic Whitening

Cityline

CityTV - Toronto

March 1996 My! What a Nice Smile!

Marlene Habib - Canadian Press